ESG Investing Awards – Best ESG Investment Fund: Emerging Markets

Synergetic AI is shaping ESG integration.

The biggest challenge is data…! ESG data and information is problematic in both scale and scope, but as part of our ESG research approach we have pioneered the development of AI-driven daily ESG indicators that we integrate into our valuation models for emerging markets (EM) bond prices—both for countries and companies in EM and frontier markets. This adds unique features to trade signals, and that is, in our view, real ESG integration rather than merely an ESG overlay.

…but the biggest opportunity is also data! The opportunity to leverage the new AI-technologies of natural language processing (NLP) and machine learning (ML) is taking us towards more efficient ESG integration in our investment process and leads to stronger trade signals. Our expectation for the future is using NLP and ML will revolutionize ESG information and data which will allow for an SDG transition to really gain traction through information revealed that was never available before! It will also be instrumental for us in delivering sustainability-driven Article 9 products to the market already this year.

Synergetic AI: The future of ESG lies within the scale and scope of data; driven by synergies between powerful new technologies. Our approach seems to resonate well with our predominantly institutional clients who expect that we leverage and further develop the most advanced technologies that have the power to inform us better and more often that previously was possible. From an objective standpoint, for the last three years in a row, Global Evolution achieved the highest rating in the recent PRI Assessment.

For more information please visit our website: https://www.globalevolution.com/impact-investing/