

### **BlueOrchard Financial Inclusion Fund (BOFIF)**

Financial inclusion is critical for shared prosperity. However, SMEs in emerging markets still struggle to get funding and according to the World Bank still 1.4bn individuals are financially excluded. Closing this gap, is essential for global growth.

BOFIF was launched in April 2022 to invest in companies that drive inclusion, especially those with strong digital or technologically-driven business models. The three main target sectors include finance, microinsurance, and technology. While companies in these areas tend to be fast-growing and diversified, they often do not have access to funding. The aim is to make financial services affordable and easier to access, particularly for low-income people and SMEs in emerging markets. Therefore, BOFIF targets different providers of financial services, including microfinance, lending, savings and investments, as well as payment providers and insurance companies.

Private equity is particularly well equipped to elevate impact through value creation and additionality. Equity investors can enhance management and ensure sound governance practices as they work closely together with the portfolio companies. Furthermore, equity capital can fund growth and investments allowing for debt capital to follow and scale activities further.

Additionally, specific ESG and impact targets are defined which are tracked, measured, and reported on a regular basis throughout the duration of the fund. In particular, the fund addresses the following SDGs: SDG 1, SDG 3, SDG 5, SDG 8, SDG 9, SDG 10, SDG 13, SDG 17.

BOFIF benefits from BlueOrchard's unrivalled track record in advancing financial inclusion for more than 20 years. This strategy is unique, as it can leverage a global network, comprehensive data and insights, as well as local expertise across 4 regional offices.

Given BlueOrchard's longstanding experience in the field, BOFIF is a consequent addition to BlueOrchard's existing financial inclusion portfolio mainly focused on private debt funds.

For more information, please visit: [BlueOrchard Financial Inclusion Fund \(BOFIF\) - BlueOrchard](#)