

2022 ESG Investing Award Application

Category: BEST ESG INVESTMENT FUND: PRIVATE EQUITY

Linzor is a Latin American mid-market private equity firm with AUM of US\$736 million and a responsible investment (“RI”) policy that closely integrates ESG and impact considerations across the investment process. Our most recent fund is comprised of companies with significant impact and purpose in areas such as financial inclusion, quality education, affordable specialized healthcare, and access to technology.

In line with our RI Policy, each portfolio company has developed: (i) a well-defined impact thesis aligned with the SDG framework, (ii) an action plan to execute on the impact thesis, mitigate any risks, and generally improve ESG performance, and (iii) a set of key performance indicators to measure progress towards these objectives. Portfolio companies meet annually with Linzor’s ESG and Impact Committee to discuss their action plans and set new targets for the following year. Linzor shares updates and performance quarterly with its limited partners and annually with the general public through its [Impact & Sustainability Report](#).

This approach leverages our strengths as a private equity GP: (i) an active investment style, working closely with management to set business strategy and support its implementation, and (ii) a detail-oriented approach that involves strengthening systems and processes to track KPIs and using them to enhance strategy and decision-making. ESG and impact initiatives have become a top priority in each company, with senior-level buy-in and close linkage with the business strategy.

Despite our small team and relatively limited resources, Linzor is at the forefront of the LatAm private equity industry when it comes to ESG investing. Earning this recognition would make our results more visible to the wider investment community, encouraging other midcap EM GPs to follow our example and attracting ESG-focused investment flows to regions where they are highly needed.